



FOR IMMEDIATE RELEASE

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Lexington unveils Sunset Key from Tommy Bahama Home *Casual Contemporary Styling Redefined*

HIGH POINT, NC – With an eye towards blending sleek, contemporary styling with design elements that relax the look, Lexington Home Brands announces the introduction of **Sunset Key**, a new lifestyle addition to the Tommy Bahama Home portfolio. The presentation will be unveiled at the High Point Market, April 21-26, 2023 in the Lexington Home Brands showroom located at 1300 National Highway.

“A significant influence on interior design today is how we respond both visually and emotionally to our surroundings,” said Phil Haney, President and CEO of Lexington Home Brands. “Design, materials, color, texture, natural light and shadows all play a role in how room environments make us feel. The concept of ‘neuroaesthetics’ resonates with affluent consumers and has earned a place in the product development process. In designing **Sunset Key**, we wanted a soft contemporary look, balancing architectural lines with natural finish tones and a Zen-like sensibility. Unique to this collection are the use of depth and angles to create natural shadowing in the silhouettes. We developed a custom accent finish in order to enhance the shadowing effect. The result is a fresh and relevant interpretation of modern luxury living.”

Designs in **Sunset Key** are crafted in white oak solids and veneers, gently wire-brushed to highlight natural grain lines, and finished in a light Sand Drift coloration. A contrasting Shadow finish, in medium taupe, is applied behind raised panels. The collection design uses those raised panels as concealed drawer and door pulls, enhancing the contemporary lines and linear aesthetic. Accent materials include ultra-clear wavy glass, honed travertine and metal elements in a brushed champagne finish.

“The Tommy Bahama brand is iconic for its sophisticated approach to relaxed resort living,” continued Haney. “This collection conveys that brand promise through original styling that speaks to consumers looking to create interiors where they can renew, reflect and retreat. We find this particularly important given events of the last several years and the subsequent resurgence of home as a sanctuary. Our industry has never been more essential in designing solutions that meet the moment.”

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Upholstered seating in **Sunset Key** features transitional and contemporary designs with touches of Mid-Century modern styling and exposed wood details. Architectural lines reinforce the linear demeanor of the collection. Three color palettes offer tranquil, comforting and soothing tones, designed to encourage relaxation. The first is an organic neutral palette featuring ivory and chocolate. The second features spa colors like seafoam mixed with white, pearl and cream. The third is a sophisticated correlation of warm clay, ivory and beige, which is notable in fashion apparel. Fabrics include global geometrics, animal skins, textural boucles, indulgent chenilles and faux fur. The understated, yet chic look conveys the casual elegance which defines the Tommy Bahama brand.

Sunset Key will debut at the High Point Market, April 21-26, 2023 in the Lexington Home Brands showroom, open daily from 8:00 am until 6:00 pm. Complimentary parking is available at the showroom campus, and lunch is served daily.

Private transportation departs every ten minutes from the Lexington Design Studio in downtown High Point to the main showroom and back, operating daily from 8:00 am until 6:00 pm or until the last guest is served. The Design Studio is located at the corner of Commerce Street and Wrenn, directly across from the IHFC building and the main transportation terminal. For more information email marketing@lexington.com, or call 336.474.5555.

ABOUT LEXINGTON HOME BRANDS

Lexington Home Brands is a global manufacturer and marketer of residential and contract furnishings, recognized as an industry leader in design innovation and lifestyle merchandising. With a legacy dating back to 1903, the company's diverse assortment includes wood and upholstered furniture at medium-to-upper price points across every relevant style category, from classic to contemporary. The company's portfolio of brands includes Lexington®, Tommy Bahama Home®, Tommy Bahama Outdoor Living®, Sligh®, Artistica Home® and Barclay Butera®. Products are distributed through home furnishings retailers, interior design professionals, to-the-trade showrooms and select Internet retailers. Headquartered in High Point, North Carolina, the company has showrooms in High Point, New York, and Denver. For additional information, visit lexington.com.

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ABOUT TOMMY BAHAMA

Tommy Bahama is part of Tommy Bahama Group, Inc., a wholly owned subsidiary of Oxford Industries, Inc. (NYSE:OXM). Established in August 1992, with corporate headquarters in Seattle, Tommy Bahama is the iconic island lifestyle brand that defines relaxed, sophisticated style in men's and women's sportswear, swimwear, accessories and a complete home furnishings collection. The company owns and operates over 160 Tommy Bahama retail locations worldwide, 21 of which offer a *Tommy Bahama Restaurant & Bar* or a *Tommy Bahama Marlin Bar*. The *Tommy Bahama* collection is available on TommyBahama.com and at the finest U.S. retailers. For more information, please visit www.tommybahama.com.

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